

PRIVACY POLICY

Last updated: 09.11.2020

This Privacy Policy is intended to inform the users of this website about the type, scope and purpose of the collection and use of personal data by Blockchain Presence.

We take your privacy very seriously and treat your personal data confidentially and in accordance with the Swiss Federal Act on Data Protection (FADP). Since we are constantly trying to improve our services and due to new technologies, we may do changes to this Privacy Policy. Any future changes to this policy will be notified in our website. However, it remains your responsibility that you read and understand this Privacy Policy and remain up to date.

By using or accessing our website and our services in any manner, you acknowledge that you accept this Privacy Policy, and you hereby consent that we will collect, use, and share your information in the following ways as described below.

What type of information does Blockchain Presence collect?

Signing up

When you sign up to use our services, you give us certain information voluntarily. This includes your username, email address and your PIN-address. This information is needed for us to set up a user account. Your password will be encrypted and therefore not been seen from us. Your PIN and PUK addresses, which are needed to register yourself as a sender are public information.

Contact details

If you fill out a contact form, send us an email or another form of electronic message, your data will only be used to process your inquiry and possible further questions you might have.

Google Analytics

Blockchain Presence uses Google Analytics to analyze and optimize our services. Google Analytics works via a "page tag" called "Google Analytics Tracking Code". If you visit our website the tracking code runs in your browser, collects your data, and sends it to a Google data collection server. It collects the network location, your IP-address, the time of your visit, the pages visited, the time spent on each page of the webpages, the type of your web browser, your operating system and referring site details, such as the URI a user came through to arrive at the website. It also collects your flash version, checks whether or not you have java enabled, your screen resolution and your screen color processing ability. We use the collected data by Google to evaluate the use of our service by individual users, to improve our service and to check the performance of our marketing activities.

Here you find more information about how Google uses information from sites or apps that use their services: <https://policies.google.com/technologies/partner-sites>

Cookies

We use cookies on our website to ensure a user-friendly experience. Cookies are small files that are managed by the user's web browser and are directly stored on the respective device

(Laptop, Tablet, Smartphone etc.) whenever you visit our website. Cookies are stored as long as you don't delete them. This process allows us to recognize your browser on your next visit. If you do not wish to use cookies you can change the settings in your browser accordingly. However, please note that a deactivation of cookies may result in a limited user experience and you may not be able to use every function of our website.

Do we share personal data with third parties?

We do not share, sell, or rent any kind of data collected with third parties. However, be aware of the usage of third-party websites linked in our website.

Third-party websites and services

Our website may contain links to third-party websites or services that are not owned or controlled by us. Please review the privacy policies of third-party websites before submitting personal data on those sites. Blockchain Presence is not responsible for the content, security or privacy practices employed by other sites. Please read our Terms of Use to know more about third-party websites and services.

Data security

If you have access to parts of our website or use our services, you remain responsible for keeping your usernames and passwords confidential. Please be aware that the transmission of data via the internet is not completely secure. Whilst we do our best to try to protect the security of your personal data, we cannot ensure or guarantee the security of your data transmitted to our site. Any transmission is at your own risk.

Your rights

You have the right to request information about any of your personal data we process, including the information about the origin of the data. In particular, you have the right to request information about the purpose of the processing, the categories of personal data, the categories of recipients who will have access or were disclosed with your data and the duration periods for saving the personal data.

Contact Us

If you have any questions about this Privacy Policy, please contact us.

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